



## Technology = Equality

### Returning Guest Interview Questions Outline

1. We first spoke about the beginning of your journey and how entrepreneurship became a part of your life. How has your practice pivoted since we last spoke?
2. What sparked this pivot in your practice? What were some of the first steps you took once you decided it was time to make a change?
3. Positive or negative, how do you feel the pandemic has impacted your practice? How did you react to, approach or manage this?
4. How do you evaluate an opportunity or a pivot in your practice before executing a decision?
5. Is there a specific tool or strategy you feel helped you make this change in your practice? Why did you choose this? How has it helped your practice?
6. Overall, what do you feel has been the key to your success? Why?
  - a. Positive Mindset
  - b. Maintaining Organization
  - c. Product Creation
  - d. Company Growth
7. What is your current focus and your goals for the coming new year?
8. The show is designed to help entrepreneurs come up with ideas to solve the pain in an industry they may not have thought of. I want to help you; If you had a magic wand and could change anything in your business what would it be and why? What do you feel this is holding you back? We want to know how this affects your day to day operations and if solved, what do you think the impact would be for your business and the industry as a whole?
9. What is the best way for our listeners to find you?